Premier Partner 2025 January – December

partnership with The National Association of Care Catering



CARE CATERING STATISTICS

The UK's population in the Care Catering Market over the period between mid-2016 and mid-2026 is projected to grow from 65.6m to 69.2m, reaching 70m by mid 2029.

Of the population in mid-2016 there were 11.8m people aged 65+ and of these, 1.6m people were aged 85+.

By mid 2041 these figures are projected to double to 23.6m people aged 65+ and to 3.2m people aged 85+.

By working closely with the NACC as a premier partner, suppliers to the sector ensure their knowledge, products and services are exposed to the right people to help them drive their businesses forward in this exciting market.

Becoming a NACC Premier Partner will give you a year of promotional activity and access to key decision makers in the Care Catering Industry







PREMIER PARTNERSHIP PACKAGE INCLUDES:

- 1. Exhibition stand at NACC Training & Development Forum 1st 2nd October 2025 including:
 - 1. 2 x Delegate places at the entire event
 - 2. Up to 8 meetings during the buyer meets seller session
 - 3. Logo on screens throughout venue
 - 4. Presentation of certificate during Annual General Meeting (Wednesday 1st October 2025)
 - 5. Highlighted company entry and logo in exhibition catalogue
 - 6. NACC TDF delegate contact details
 - 7. ¼ page ad in the event & exhibitor catalogue
 - 8. Logo on opening TDF video
- 2. Group Membership (Four (4) Members Jan Dec)
- 3. NACC website presence from January 2025 December 2025
 - Includes logo on home page and profile under 'partners'
- 4. TWO (2) emails to NACC members
- 5. Social Media welcome and news posts across all platforms
- 6. Presentation at Annual General Meeting certificate presented by National Chair

7.NACC Yearbook 2025

- A4 full colour page
- A4 advertorial page
- Entry into the Care Catering Suppliers (printed & online)



FULL RESIDENTIAL EXHIBITOR PACKAGE FOR THE NACC TRAINING & DEVELOPMENT FORUM 2025

1st – 2nd October 2025

East Midlands Conference Centre, Nottingham

- <u>3m x 2m</u> stand space
- Single room accommodation for two (2) people
- Breakfast & lunch for two (2) people on both days
- Two (2) places at the Training Forum sessions
- Two (2) places at the pre-event networking evening
- Two (2) places at the Gala & Awards Dinner
- 1/4 page advert included in the conference guide
- Company details and logo in conference guide as an enhanced exhibitor listing
- Company listing on the event website with link to own website
- Company logo on all plasmas rotating throughout the TDF venue for the duration of the event
- Minimum of four (4) guaranteed selected appointments at the NACC "Meet the Buyer" Session
- Receive the contact details of all registered delegates who have authorised for their details to be shared







NACC YEARBOOK 2025

The NACC Yearbook is distributed to all NACC members as part of their membership and will be available at events and initiatives throughout the year.

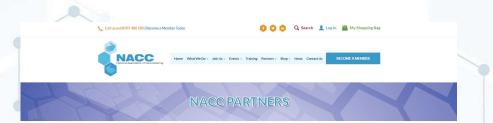
PREMIER PARTNERS RECEIVE:

- A4 colour page advert
- A4 colour page advertorial
- Entry in the care catering supplier's section
 - Logo
 - Full contact details
 - 50-word description



WEBSITE PRESENCE – WWW.THENACC.CO.UK

- Your company entry in partners section of www.thenacc.co.uk
 - Logo
 - Link to your website
 - 100-word description
 - Images
- Your company logo on the **home page** <u>www.thenacc.co.uk</u>
- Your company entry on the **Care Catering Suppliers** section of the website
 - Logo
 - Link to your website
 - 50-word description
 - Image
- Two (2) news article posted on the news section of the website



Suppliers to the care sector are incredibly important. The support they offer care caterers and chefs through innovation, insight and advice is valuable. The NACC's Premier Partners are vital to the association's work and it enjoys excellent, mutually-beneficial relationships with each one.





FURTHER PROMOTIONAL OPPORTUNITIES

- TWO (2) direct e-mails to entire NACC membership
- Group membership
 - Four (4) members from your company
 - Each may attend meetings in any region
 - Access all information and advice from website
- Social Media
 - A personalised welcome post across all platforms upon agreement
 - Regular thank-you posts to Premier Partners
 - You two news article posted on social media





The NACC

@NACCCaterCare Follows you

National Association of Care Catering (NACC). A not for profit organisation promoting & raising standards of catering in care.

2,313 Following 3,211 Followers

Followed by Dewberry Redpoint, Welbilt Europe, and 58 others you follow

Posts Replies Media

tl The NACC reposted

Neel Radia FIH @Neel_Radia · 36m

Today is the start of @NACCCaterCare #MealsonWheels week. Shout out to everyone who provides meals in the community for older or vulnerable people. Such a vital service especially as we enter the winter months, and so much more than just a meal. @GMB @BBCTheOneShow



BECOME A PREMIER PARTNER FOR 2025

The **premier partnership package** provides you with enormous opportunities to build your company's profile and reinforce your position in the market.

Your company's brand and or products will be promoted continuously to key buyers and decision makers from the care catering sector from January to December 2025.

The value of this entire package is in the region of £9500 if booked individually...

Book your 2025 premier partner package now and you benefit from paying a package rate of £5,500 and saving more than £4,000



NATIONAL ASSOCIATION OF CARE CATERING PREMIER PARTNERSHIP PACKAGE 2025 BOOKING FORM

Yes, I would like to book the Premier Partnership Package 2025 for £5,500 and save over £4,000

Contact Name	Job Title	-
Company		
Address		
Post code	Purchase Order	~
Tel	Mobile	
Email	Accounts email	_
Signature	Date	

EMAIL BACK to billie@mcculloughmoore.co.uk

If you would like to discuss this or other sales opportunities with the NACC,

please call Billie Moore on 01293 854 405

