



C2030 Annual Summit
17th Oct 2024

Outputs



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Summit Overview

Bananas, soil and pledge trees – another successful Courtauld Summit

We were thrilled to have a packed house of over 100 Courtauld Signatories at the Royal Institute of British Architects for the Annual Summit. With a golden thread of data driven action running through the day the assembled speakers, panelists and delegates made it a dynamic and action focused day.

Kicking off the day for us, Harriet Lamb shared her reflections of the year, including the Loose Policy Paper, released the day before the summit and a story of a banana farmer she met – you can read more in her [blog](#).

The first panel centred around reaching our net zero goals, with some initial discussions about the forthcoming Transition Plan. Catherine David and Estelle Herszenhorn were joined by Kirsty Sadler (IGD) and David Kennedy (EY) to give a pre-exclusive look as to where the transition plan will ask the food and drinks industry to focus efforts, led by what the data is telling us.

A key aim for the day was for moments of interaction and shared learning, we had deep-dive roundtables focused on GHG, water and food waste.

After a delicious sustainable lunch, thanks to our members CH&Co, we were joined by Henry Dimpleby (Bramble) for a thought-provoking keynote. He then joined Seb Munden, Natalie Campbell (Belu), Jennifer Burrett (Lloyds) and Thomas Gent (Gentle Farming) who discussed *Investing in the Future of our Food*.

The panel really got stuck into the topic, with Thomas telling the assembled guests that 'farmers really are the most trusted in business, second only to Jamie Oliver.' He went on to implore all retailers and suppliers to ensure that their teams of buyers and brand managers got out onto the farms. Natalie urged everyone to 'be the change' and 'proceed until apprehended.'

Henry shared that the upcoming Land Use Framework is vital as is the regulation to follow, he commented that he was '...both excited and nervous to see what happens next'. The session ended with Thomas Gent asking the delegates to 'love soil, as it is keeping you alive'.

There was also a pledge tree, loaned to us by WWF. Delegates were asked to think about a commitment for creating impact within their business as part of their daily role – we were thrilled to see so many pledges, which have been added to a digital time capsule to be revisited at the 2025 event.

Finally, a huge thank you to our summit sponsors: Premier Foods who sponsored the Pledge Tree and donated funds to plant native trees in our South Africa water catchment; and our exhibitors in the innovation area – Foodsteps, OLIO and Gander – whose contributions helped to cover some of the event costs to support us in making the summit such a success.

Henry Dimpleby
Bramble Partners
Speaking at the
Summit



Summit Overview

Our Priorities for Action



GHG & Farm Data

- Businesses should come together to co-create an aligned single data ask to streamline communication through supply chains
- WRAP can act as a voice for industry into government conversations to accelerate data sharing for action
- Trust is low, both in the data and in the relationships. We can work through pre-competitive collaborations to (re-)build that trust



Water

- WRAP to produce a clear collective action funding model to recognise different turn overs and smaller farm holders in the catchment, working closely with our delivery partners.
- Work with retailers on one set of asks to suppliers and upskilling across the supply chain
- To build wider support across the organisations, WRAP to investigate delivering a procurement webinar and upskilling sessions
- Build in a comm's plan to widen our reach on what we are doing on water and be present at Supplier Conferences



Food Waste

- WRAP to support businesses across all sectors to ensure the industry is prepared for any future requirements on food waste reporting.
- We also need to ensure that all elements of TMA (including working to reduce household and supply chain food waste) remain priority areas for action.
- Driving down waste remains the priority, and reporting is a step in that journey.

Round Table Session

GHG & Farm Data

Summary

Objective: Understand what the non-technical challenges are that prevent large-scale collection and sharing of on-farm data.

Key discussion points:

- Businesses are overwhelmed by the number of data requests, which take up time, resources and money. There are opportunities to streamline data requests, such as aligning data requests with requirements for the Sustainable Farming Incentive (SFI), certification schemes and other private initiatives.
- There remains a barrier in being able to share product carbon footprints that demonstrate a reduction in emissions due to business changes.
- Trust in the data being used for decision making is low, auditability of data and standardisation of calculations is needed to increase trust.
- WRAP's Working Groups and the voice of Courtauld Commitment signatories should be pushing government and policy makers harder on key areas such as the Food Data Transparency Partnership.

The table below summarises the discussion points in more detail



Feedback & Next Steps

Sub-topic	Feedback	Useful Learnings	Next Steps for Signatories
Streamline data requests	<ul style="list-style-type: none"> •Businesses are overwhelmed by data asks •At the same time, lots of data is being collected for different purposes (e.g. for government payment schemes, to access financing, to improve farm efficiency.) •There is an opportunity to streamline data requests and reuse data for multiple purposes 	<ul style="list-style-type: none"> •What role can WRAP play from a technical and convening perspective to streamline data requests, understand why data is requested and maximise reuse of previously collected data? 	<ul style="list-style-type: none"> •Potential repurposed WG to focus on identifying use-cases for data collection and how to consolidate requests into a single ask
Demonstrate reductions in carbon footprints	<ul style="list-style-type: none"> •When businesses request data they want to be able to use it in reporting •Currently, the ability to track progress due to business changes is lacking •Data shared is not specific enough to a business’s supply chain 	<ul style="list-style-type: none"> •Is there a simple and resource-efficient approach that can be taken to demonstrate progress as a result of an action taken? •Can we build on existing WRAP resources to demonstrate how this might work? 	
Improve trust in data used for decision making	<ul style="list-style-type: none"> •Important to consider how to validate the estimation of GHG data within supply chains •Need to consider auditability of data, i.e. what additional information needs to be attached to a data point to be able to trust it? •Also consider standardisation – one current cause of mistrust in the data provided is the variability of estimates based on the carbon calculator/tool used 	<ul style="list-style-type: none"> •Can we at WRAP convene to agree on how to make farm carbon footprints auditable? •Is there a basket of key data points that can be used to provide confidence in data being shared? 	
Improved industry voice to government	<ul style="list-style-type: none"> •Government participation in Courtauld WGs is essential •The voice of Courtauld signatories needs strong representation to government •Certain actions can only be taken, or are easier, with the right policies in place 	<ul style="list-style-type: none"> •What is WRAP’s role in being a go-between for industry and government and an advocate for industry voice? 	<ul style="list-style-type: none"> •Signatories to provide WRAP with policy areas/decisions of highest importance to them to help them meet decarbonisation targets
Data skills and capacity-building	<ul style="list-style-type: none"> •Opportunities to use existing data for multiple purposes – reporting, new product development, product reformulation etc. •Individually small, but collectively large proportion of food sector emissions are from SMEs •Upskilling and literacy in food system GHG impacts, GHG data and decarbonisation needed 	<ul style="list-style-type: none"> •Can WRAP create a series of video explainers for SMEs (similar to Guardians of Grub)? •Partnership with Carbon Literacy Project? 	<ul style="list-style-type: none"> •Understand appetite for WRAP webinar/video series aimed at SMEs to increase understanding around GHG emission and GHG data

Round Table Session

Water



Summary

Objective: Understand the challenges facing suppliers and why they may be struggling to convince their SLT to sign up to our roadmap: a key take away from our strategic review



Key Discussion Points

Supply chain

There is a need to increase supply chain visibility and bring suppliers together: to map and identify who the key suppliers and farmers are that we need to engage with in our catchments. Facilitate farmer to farmer sharing – getting farmers who are already leading in this space (e.g. organic farmers?) and have seen the financial and yield benefits to speak directly to influence others. Signatories to actively discuss water with their suppliers and signpost to support resources (e.g. WRAP), to encourage participation and increase understanding.

Retailers

Power of consistency – one set of consistent questions from retailers. Can WRAP help develop this out. Responsibility of retailers to convince Tier 1 supplier to level up – replicate what has been done on FWRR, which has been successful.

Education/ upskilling

Need to set up a mentoring system for supply chains to educate teams on water. Developing best practice and education tools and resources will enable us to have an offer for suppliers. Incentivisation narrative needs to be clear and linked into other levers such as mandatory reporting, nature and biodiversity, supply resilience.

Risk management

Do people need to be trained to do risk assessment around this? It is difficult to demonstrate to wider teams the gravity of the challenges and what the business case is for being involved without data on the current status quo and what outcomes could be achieved. Commercial/ compliance case needs to be strengthened - link water risk to health risk and nutrition-soil health etc. It needs to be higher on the citizen agenda, more aligned comms around water risk. Make use of high-profile publications such as Water Witness where appropriate.

Procurement

We need to have closer conversations with procurement teams, perhaps offer meetings/ training. Get people in a room to talk about shared risk/long term risk planning & procurement. Procurement needs to help fund protection of catchment areas.

Verification

Need a way to verify how things are produced – a water trail/audit process/certification. IDH model is good. They have assessed water certification schemes. Accreditation schemes will help with commercial advantage. Fits in with business motivations e.g. B Corp.

Water companies:

Due to recent changes in regulatory compliance, water companies have to invest in interventions in water. WRAP can reach out to these companies as well as our delivery partners to see if there's a sensible way to integrate them into our collective action projects.

Feedback & Next Steps

Sub-topic	Feedback	Useful learnings	Next steps for Signatories
Retailer/ Supplier engagement	<ul style="list-style-type: none"> •Streamline and simplify asks from retailers •Responsibility of retailers to convince Tier 1 supplier to level up – replicate what has been done on FWRR, which has been successful •Farmer to farmer sharing – getting farmers who are already leading in this space (organic farmers) to speak directly to influence others •Water is an issue at the producer level. Food service (not retailers) struggle with visibility down to producer/ catchment level •Suppliers are trapped in a cycle of chasing yield/ efficiency – this is difficult to unlearn 	<ul style="list-style-type: none"> •Retailers have a lot of influence- we need to capture and use this •Need to understand better who the key/ target producers are in our catchment level •The need to demonstrate financial saving with less nitrogen extracting, less input, pull out regen ag benefits. 	<ul style="list-style-type: none"> •Mapping (with help of retailers) of the key producers we need to engage/ target •WRAP facilitated knowledge sharing eg Financial incentives from organic and regen ag farming cross learning opportunities to demonstrate leadership within sector. •Ask Waitrose to host a regen ag visit at their farm. •Regional action plans
Compliance/ commercial case	<ul style="list-style-type: none"> •Link water risk to health risk and nutrition, soil health etc. •Needs to be part of the internal business strategy for retailers •Bring in commercial teams to ask for their feedback/ blockers •Cross fertilisation needed •Needs mandating to incorporate collective action on water into responsible trading •Needs advocacy to turn the dial 	<ul style="list-style-type: none"> •We need to strengthen the link between security of supply and water catchment security. Bolder comms needed around this to citizens through retailer platforms. 	<ul style="list-style-type: none"> •Explore how to link up to sector wide mandatory reporting such as SBTN and CSRD •Strengthen the tie into other requirements businesses have to report on such as nature and biodiversity

Feedback & Next Steps

Sub-topic	Feedback	Useful learnings	Next steps for Signatories
Citizen engagement	<ul style="list-style-type: none"> •Put water on the public's radar – replicate the focus on GHGs •Higher on agenda for governments •We need foot printing of water use per product as we have had for carbon 	<ul style="list-style-type: none"> •Awareness of product / food's water use and the water crisis is not understood by citizens yet •Labelling and certification on water on product. AWS exists only at farm level, none at catchment level 	<ul style="list-style-type: none"> •WRAP co-led comms with other players in this space such as Water Aid. •Make use of the publication of reports such as Water Witness and other NGOs making these issues public
Data driven outcomes	When discussing water with SLT/Exec, it can be difficult to explain the gravity of the challenges and what the business case is for being involved without data on the current status quo and what outcomes could be achieved	By working with delivery partners to ascertain this, even if broad, WRAP could encourage more to be involved in our water programmes.	WRAP to work with delivery partners to see what is possible.
Active conversations with suppliers	Water tends to be a question or series of questions, as part of a procurement exercise between companies.	By actively having a conversation around water we can help to educate and empower suppliers to make the right choices in responsible water management	Signatories to actively discuss water and signpost to support resources (e.g. WRAP) to encourage participation and increase understanding
Water Companies	Due to recent changes in regulatory compliance, water companies have to invest in interventions in water.		WRAP can reach out to these companies as well as our delivery partners to see if there's a sensible way to integrate them into our collective action projects.

Round Table Session

Data Driven Action on Food Waste

Summary

Objectives:

- **Participants** gain a shared understanding of the opportunities or challenges that mandatory food waste reporting presents.
- **WRAP** gains an understanding of opportunities or challenges that mandatory reporting presents for signatories and what role WRAP can take in accelerating change alongside compliance to regulation.

Key messages:

- **Alignment** of reporting requirements is a priority for businesses
- Ability to use data to drive action, WRAP has a key role in providing **actionable insights**, not just reporting progress
- We should not allow the focus on **operational food waste** to distract from activity to reduce **food waste upstream & downstream** in the supply chain, e.g. household

Other discussion points:

Resource concerns, transparency of/access to data, collaboration is key, WRAP's role in preparing businesses for compliance.



Feedback and Next Steps for Signatories

Data Driven Action on Food Waste



Feedback

- Reporting Templates need to be aligned to reduce duplication
- C2030 and most FWRR signatories should be reasonably prepared but will need support.
- SMEs will not be mandated but they are a key group to work with also.
- How can we engage citizens in measuring Food Waste?
- Better use of technology for capturing food waste data
- Need for transparency and sharing but not shaming
- Need progression over perfection: test and trial with positive attitude

Next Steps for Signatories

- Members and businesses to make sure they are prepared for any future requirements on food waste reporting
- Signatories to use TMA framework to work with their supply chains to reduce waste
- Engage with customers to minimise "Plate Waste"
- Data-driven action on downstream (household) and upstream (supply chain and possibly on-farm) waste with C2030 signatories.
- Sector-level action plans and success stories for sectors on driving down waste for all businesses.

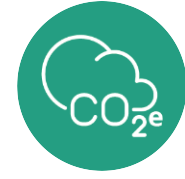
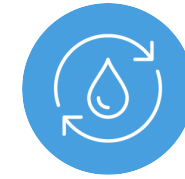
C2030 Summit A Snapshot of the Day



C2030 Summit A Snapshot of the Day



Slido Questions



Is there transparency around DEFRA FDTP membership and how to join?

FDTP meetings and notes are published online on the FDTP website but going forward we can update signatories through our signatory area. Website here: [Food Data Transparency Partnership - GOV.UK](#)

Are there opportunities for more companies to join Courtauld steering group and given the devolved nature of the environmental policy are the nations represented?

The Courtauld Steering Group is refreshed every few years with an annual review each Spring, in line with the programme plan to ensure that any gaps are identified and filled. It includes representation from the devolved Governments. If you would like to be considered for Steering Group, please speak to your Business Account Manager

If it's important to mandate, what is the engagement like with the new Govt and what appetite do they have to support the Transition Plan?

There has been a lot of positive engagement with Minister Daniel Zeichner who got early sight of the Transition Plan and spoke at the launch event, and has since taken part in the FDTP Eco working Group. Business and WRAP need to make the most of that engagement by our involvement with the FDTP and the LED4 Food and Grant work.

What role do you see for Circularity in delivering food system transformation?

A vital step towards Circular Living is to reduce the amount of waste we produce in the first place. So reducing food waste, and with that carbon emissions, is a keystone of Circularity. Through the C2030 commitment and initiatives like "Buy Loose" policy and Food Waste Action Week, WRAP works from farm to fork to divert food waste away from landfill. And, works with Retailers to maximise redistribution of surplus food.

Is it time for businesses to have climate adaptation plans alongside climate mitigation plans?

Under the agreement our work on water is supporting adaptation, promoting farming resilience, and the ability to meet the challenges in the food system in a changing climate. And our work on GHG is supporting mitigation by reducing the impact on the food system.

Business essentially is about making money. How do you align sustainability with that objective & save the planet in the process?

Investors are increasingly looking for opportunities that are good for business, people and planet. Strategies need to combine both business and sustainability, not keep them separate. Sustainability should be just the way you do business as that's the way you build resilience and future proof your business.

What is your key piece of advice for businesses struggling to see a clear way towards a 50% CO2 emissions reduction by 2030?

To proactively engage in our working groups in the follow-on work from the Transition Plan which we are now in the process of scoping with IGD and WWF

How is WRAP funding the overseas work on food waste reduction? Are there different "Courtauld" Pacts in different countries?

WRAP is supporting and developing ppp models as part of Voluntary Global Food Pacts, working to cut food waste in Indonesia, Mexico, South Africa, USA, Australia & Brazil, backed by major funders like Ballmer Foundation.